



DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | time May 13, 2024, 12:00 PM via Zoom.

In Attendance

Present: Wendy C (chair), Phyllis N (treasurer), Susan W (secretary), Jessica W, Sarah J, Saket K, Neetu D (left early) Alyssa K (coordinator), Loren R (project coordinator)

Regrets: Kolleen S, Neetu D (left early)

Agenda

The agenda was approved as presented.

Land Acknowledgement

The land acknowledgement (see below) was read by Wendy.

“DPSN recognizes that these traditional territories, upon which we live and learn, are steeped in rich Indigenous history and traditions. We also acknowledge there is much reconciliation work to do that honours the recommendations of the Truth and Reconciliation Commission and the United Nations Declaration on the Rights of Indigenous Peoples.”

Approval of April 08, 2024, Meeting Minutes

All approved the minutes for the board meeting held on April 08, 2024.

New Board Members

Wendy and Susan interviewed Saket K **between meetings** and will recommend to the rest of the board that he become a board member.

Coordinator's Report

Spring workshops: Alyssa currently has 9 workshops confirmed. Of the 5 that have already happened, one was cancelled due to low registration. The topic was related to conversations with kids about drug use. The registrants were redirected to a similar workshop being offered by Public Health.

Promotion of DPSN workshops:

Facebook had 916 “likes” and 1012 followers as of May 09, 2024. Our posts have been viewed 6,000 times in the last month.

We have 1421 email contacts. April emails saw a 47% open rate and a 2% click rate.

United Way Grant

We have been approved for \$8,000 per year for 2 years (April 01, 2024 – March 21, 2026).

Dufferin County Community Grant

We have been approved for \$5,000 per year, for 3 years (April 11, 2024 and April 10, 2027).

Orangeville County Community Grant

The grant application was submitted March 29th, 2024, asking for \$5,000.

Community Services Recovery Fund Grant

Exploring In-Person Workshops:

The coordinators are setting up meetings with community partners to explore the addition of new facilitators and workshops (both virtual and in-person ones) to the DPSN repertoire.

Website Redesign: Almost ready to launch. **Between meetings**, it was approved by the board to use avatars for the board members and coordinators on the website. At the current meeting \$350 was approved to pay for this.

Rebranding: The new name and logo have been launched on social media and through emails.

25th Anniversary: 1) Family Fun event: Blues and Jazz Festival: Board members have been scheduled to help at the event. Other volunteers would be helpful. A few suggestions were made of how they might be found.

2) Celebrate Parenting event: This event has been posted. Still to do: finalize the agenda including who will speak at the event. **Between board meetings**, there was discussion about holding a silent auction.

Treasurer's Report

Phyllis reported that the current bank balance is \$55,355.70

Phyllis also shared a worksheet with projected income and expenses until the end of 2025. New sources of funding are to be pursued. Alyssa will share a list of possible foundations that we might apply to.

Shared Calendars:

Alyssa will set up calendars for the workshops and for other events (including things like networking events, funding application and report deadlines, vacation dates of coordinators and board,) such that all the board members can see what is coming up.

Policy Updates

Nothing new to report.

Next Meeting: AGM Monday, June 10, 2024, Noon, in DCAFS board room.
Board meeting to follow.
