



DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | time Sep 09/25 at noon via Zoom

In Attendance

Present: Wendy C (chair), Phyllis N (treasurer), Susan W (secretary), Saket K, Joanne D, Alyssa K (program coordinator), Loren R (project coordinator)

Regrets: n/a

Agenda

The agenda was approved.

Land Acknowledgement

The land acknowledgement was not read, but is noted as the following:

“DPSN recognizes that these traditional territories, upon which we live and learn, are steeped in rich Indigenous history and traditions. We also acknowledge there is much reconciliation work to do that honours the recommendations of the Truth and Reconciliation Commission and the United Nations Declaration on the Rights of Indigenous Peoples.”

Approval of June 2025 Minutes

The minutes for the AGM and the board meeting held on June 08, 2025, were approved.

Coordinators' Report

Fall Workshops: Alyssa and Loren reported on the fall workshops: some have had dates confirmed, some are in the works, with a total for the fall of around 10 – 12 sessions. Some are in-person, some via Zoom.

United Way Grant

The application for upcoming grant is due on Oct 30, 2025. Loren and/or Alyssa will work on a draft to present to the board.

Dufferin Community Grant

The funds for the 2025-2026 year have been received.

Town of Orangeville Grant

An application for this grant was submitted on March 31/25. We have been approved to receive \$2,000.

OTIP Grant

An application requesting \$5,000 towards operational funding was submitted on June 4, 2025. Alyssa reported that we were not successful in getting this grant.

Sobeys Community Action Fund Grant

An application was submitted on Feb 26/25. Nothing new to report.

Rexall Grant

This grant application was submitted on March 15/25. Nothing new to report.

Promotion and Fundraising

Blues and Jazz Festival: Looking ahead to 2026, we are thinking we will participate again.

Social Media: 2 maybe 3 people have been asked to volunteer. They will be invited to join us at our next meeting on Sept 22 via Zoom.

Treasurer's Report

Phyllis reported that the bank balance (including a GIC of \$20,000) as of Sept 09, 2025 was \$28,367.16. Names of directors and signing officers has been updated at

the bank. Joanne and Phyllis to discuss the upcoming changeover of the treasurer position from Phyllis to Joanne.

Board Meeting Schedule for 2025 - 2026

Dates (and topics for some of the meetings) were set.

Action Items List

To be addressed at the next meeting.

Upcoming Board Meetings

Upcoming Meeting(s):

Monday, Sep 22, 2025, 7:15-8:15, via Zoom.

Monday, Oct 06, 2025, Noon – 2pm, via Zoom



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BOARD MEETING MINUTES

Date | time Sep 22/25 at 7;15pm via Zoom

In Attendance

Present: Wendy C (chair), Susan W (secretary), Saket K, Joanne D, Alyssa K (program coordinator), Loren R (project coordinator), Paige D (volunteer)

Regrets: Phyllis N (treasurer), Hans A (volunteer)

Agenda

The agenda was approved as verbally presented.

Introductions

As this was Paige's first time at a board meeting, introductions were made. Paige is volunteering to help with social media posts for the PSN.

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Approval of September 2025 Minutes

This is deferred to the next meeting.

Fall Micro event

At the last meeting it was indicated that there will not be a fall micro-event, but this was clarified: there will be one in December.

Social Media Marketing

Social media marketing was the focus of this meeting. Joanne presented some goals, and we discussed plans moving forward. Some highlights of the meeting are as follows:

By enhancing our social media presence, we plan to:

- 1) Increase the number of workshop participants
- 2) Build our credibility with potential funders and partners.

There was some discussion about using both Facebook and Instagram. Facebook might be used more by parents looking for family activities, while Instagram might be more useful for those under the age of 40, especially for quotes, stories and quick parenting tips, with the goal of community building and further connecting parents and others in a caregiving role.

LinkedIn was also mentioned in terms of showcasing the PSN's impact and credibility beyond parents, to prospective sponsors.

Workshop Timelines for Posting

A discussion about when to post workshops was held with the following guideline agreed upon:

- 1) Post the season-at-a-glance flyer as soon as possible.
- 2) 1 – 1.5 months ahead of the date, send out save the date flyer.
- 3) 2 weeks out, post the official flyer and a link to registration.

Upcoming Board Meetings

Monday, Oct 06, 2025, Noon – 2pm, in-person

Monday, Oct 27, 2025, 4:30 pm in-person.