



DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | time Apr 08, 2024, 12:00 PM via Zoom

In Attendance

Present: Wendy C (chair), Phyllis N (treasurer), Susan W (secretary), Jessica W, Sarah J, Kolleen S, Alyssa K (coordinator), Loren R (project coordinator), Saket K (guest),

Regrets: Neetu D

Agenda

The agenda was approved as presented.

Land Acknowledgement

The land acknowledgement (see below) was read by Wendy.

“DPSN recognizes that these traditional territories, upon which we live and learn, are steeped in rich Indigenous history and traditions. We also acknowledge there is much reconciliation work to do that honours the recommendations of the Truth and Reconciliation Commission and the United Nations Declaration on the Rights of Indigenous Peoples.”

Approval of Mar 18, 2024, Meeting Minutes

All approved the minutes for the board meeting held on March 18, 2024.

Election of Board Chair

Phyllis nominated, and Susan seconded, the motion that Wendy be the Board chair. All approved.

Photos on Website

Between meetings it was briefly discussed, and then approved at this meeting: photos and names of the board members, coordinators and facilitators will be put on the updated website, pending the individual's permission.

Website Domain Name

Since we are informally dropping the "Dufferin" from "Dufferin Parent Support Network" (this will remain as our legal name for banking, etc.) we discussed changing the domain name of the website. This was approved, pending agreement on the new one. The coordinators will get back to the board with some possibilities. Once changed, anyone using www.dpsn.ca would still get directed to the new one.

Social Media

A committee, consisting of Loren, Alyssa, Saket and Sarah, will work on a plan for social media posts to keep the Parent Support Network more visible to the public.

New Sources of Funding

See below re: Family Innovations Grant

AGM

It was confirmed that the AGM will be held in-person on Monday June 10th at 12. Alyssa will contact DCAFS re: the use of a room there. Notices will go out to the public. Regular board meeting will follow.

Policy for Event Attendance

It was suggested that we have a policy making it easier to decide who should attend public and agency networking events:

Whenever possible, the coordinator will attend, with a board member accompanying them. If the coordinator is not available, then 2 board members could attend. Events are to be posted as soon as possible, giving everyone time to check their availability. Notes will be made about how valuable the event was, so that in the future, if there is a conflict with other commitments then it will be easier to decide who should attend.

A schedule for the Parent Support Network booth at the June 1st Orangeville Blues and Jazz Festival was created, ensuring that the day is covered. (11am – 5pm, with set up and tear down before and afterwards).

Coordinators' Report

Spring workshops: Alyssa currently has 8 workshops confirmed, with 2 more in the works (to be done by board members) and 2 other people may be asked to do one each.

Promotion of DPSN workshops:

Facebook had 911 “likes” and 1008 followers as of April 05, 2024. Our posts have been viewed 5,375 times in the last month.

We have 1414 email contacts. March emails saw a 44% open rate and a 1% click rate.

United Way Grant

The funding agreement was signed and submitted on March 21, 2024. The grant is for \$8,000 annually (April 01, 2024, to March 31, 2026.)

Dufferin County Community Grant

Nothing new to report. (Alyssa submitted a grant application on January 30th, asking for \$17,000 per year. We expect to hear a response in April 2024.)

Orangeville Community Grant

An application asking for \$5,000 was submitted on March 29, 2024. (Neetu recused herself from any comment on the application due to a conflict of interest with her position on the HCIA board.)

Family Innovations Scale Grant – Ontario Trillium Foundation Grant

An “expression of interest” will be submitted.

Community Services Recovery Fund Grant

Website Redesign: The review of the parenting resources is nearing completion.

Saket offered to help Loren and Alyssa with some of the website redesign.

Marketing Materials: The marketing materials (business cards, etc.) are being worked on by an outside contractor. Loren is going to work with them on the brochure.

25th Anniversary:

Family Fun event: As noted previously, various board members and the project coordinator will be on hand to monitor the booth at the Blues and Jazz festival. Loren has confirmed the entertainment for the day.

Celebrate Parenting event: Loren reported that there may be a change in venue. There will be a welcome table, a gift table, and a food station in addition to the tables needed for the activity.

Treasurer's Report

Phyllis reported that the current bank balance is \$53,363.80

Policy Updates

A policy was created (see Policy for Event Attendance) re who attends interagency networking type events and who attends public events.

Next Meeting: Monday, May 13, 2024, Noon – 2:00 pm, via Zoom
