



DUFFERIN PARENT SUPPORT NETWORK

BOARD MEETING MINUTES

Date | time 12/14/2022 11:30 AM at The French Press

In Attendance

Present: Barbara H (chair), Nichole M (vice-chair), Phyllis N (treasurer), Susan W (secretary), Alyssa K, Karen R-S, Neetu D (volunteer)

Regrets: Kolleen S, Laura L (coordinator)

Land Acknowledgement Statement

This was read by Phyllis to start off the meeting. It was suggested that we also take a moment at the next meeting to watch a video of another local agency land acknowledgment statement.

Approval of November 2022 Meeting Minutes

All approved minutes for the board meeting, held on Nov 14, 2022.

Coordinator's Report

Laura provided her report via email prior to the meeting.

- 1. Fall workshops:** Laura reported that a couple of the November workshops had a bit lower numbers than others but that the last one for the fall had 35 registered.
- 2. Winter workshops:** Laura has booked 3 workshops for the start of the winter session, with 7 more in the works. She is also considering the addition of a day-time one.
- 3. Promotion of DPSN workshops:**

Laura reported that in November there were 193 visitors to the website, including 81 new users.

Two emails were sent out in November with a 44% and 40% open rate. The email list is now at 1,015 people.

As of Nov 30th, Facebook had 813 "likes". The top performing post was for a teens/tweens workshop with 4,734 people reached. The ADHD flyer was second with 3,684 people reached.

Barbara will draft a letter (before the next board meeting) to introduce/reintroduce the DPSN to the members of the various municipal councils in Dufferin County.

Princess Margaret Christmas Craft Fair

The Christmas arrangement that was donated by Jan P attracted people to our display and the volunteer/board members who worked that day spoke with many people who were not familiar with the DPSN. (And some that were, which was also neat, as they were upbeat about answering the question, “Do you know about the Dufferin Parent Support Network?”) At the end of the day, many people took away info about upcoming workshops and 28 names were added to the email list.

Christmas in the Park at Kay Cee Gardens

The set up was successful.

Treasurer's Report

Phyllis reported that the current bank balance is \$36,349.88

Dufferin Community Grant

Laura submitted the report about the DPSN’s use of the grant money, which will be followed up with some workshop screen shots taken at tonight’s (Dec 14th) workshop.

Ontario Trillium Foundation Resilient Communities Grant:

Lon (fundraising consultant) facilitated a daylong workshop with the board and staff on Nov 21st. He will present a draft report for the fundraising project at the next board meeting, Jan 9, 2023

DPSN Policy Review

The committee is getting close to finishing the policy review, and is currently working on an updated method of organizing the various policies. Next meeting will be in mid-January 2023.

New Board Member Appointment

Barbara made the following motion: “I move that Neetu Dane be elected as a Director of DPSN for a term, ending in June 2023. Neetu will be eligible for election to a new two year term at that time.” All approved this motion

Next Meeting: Monday, Jan 09, 2023; 12:30pm via Zoom.
